



**20  
25**

**SURREY UNITED SOCCER CLUB PRESENTS**  
**FOUNDATIONS & FUTURES**  
**CASINO NIGHT GALA**

**SPONSORSHIP  
PACKAGE**

APRIL 5, 2025

MIRAGE BANQUET HALL



# ABOUT THE EVENT

Get ready for an unforgettable evening as we transform the Mirage Banquet Hall into a dazzling casino experience, celebrating the rich history and bright future of Surrey United.

Our Foundations & Futures Casino Night Gala on April 5th will be the perfect blend of sophistication, excitement, and purpose, designed to bring our community together in support of our club's future!

With over 225 guests in attendance, this fun, vibrant event will provide many opportunities for our guests to support this legacy community endeavour.

Sponsors will be highlighted throughout the night, as we eat, drink, and dance the night away.

Be a part of this memorable night and make a lasting impact on our community!



## What to Expect

### Casino Games

Test your luck and skill at our professionally run gaming tables, including blackjack, poker, roulette, and more! Play for fabulous prizes, all while supporting a great cause.

### Live & Silent Auctions

Bid on exclusive items and experiences, with all proceeds going towards the development of our indoor turf soccer facility.

### Delicious Dining

Enjoy tantalizing share plates and appetizers, followed by a midnight snack that's sure to delight! McDonald's cheeseburgers, anyone?

### Entertainment

Dance the night away with our DJ and explore the history of our club through memorabilia and mixed media, creating the perfect backdrop for a night of celebration.

# SPONSOR BENEFITS

## BRAND VISIBILITY

Significant exposure through prominent logo placement on event materials, signage, and digital promotions leading up to the event and throughout the event itself

Benefit from local media exposure through event press releases, social media mentions, and possible local media coverage. With over 4,400 Surrey United member families from across the Lower Mainland and Metro Vancouver, we offer a chance for direct exposure to your business.

## COMMUNITY IMPACT

Support local Surrey youth through your investment in the community and SUSC as the local sport organization and its community initiatives, which help to ensure we keep youth active in the community and away from anti-social activities through sport.

Your sponsorship offers more than just visibility; it's an embodiment of your commitment to making a tangible impact beyond the pitch.

## NETWORKING

Engage directly throughout the evening with over 275 guests from the local corporate and sport community, including a diverse mix of families, influential community leaders, local businesses, and soccer enthusiasts.

## RECOGNITION

Acknowledgments leading up to and including the event, including from the stage at the event and on event signage.

We want to work with you to ensure your sponsorship of this event is recognized, highlighted and that we put a spotlight on your business and community impact during the event. We're pleased to share some recent data about the exposure we can offer sponsors.

### ANNUAL WEBSITE TRAFFIC

<b>47,930</b>	<b>125,000</b>
unique annual visitors	website views

<b>7,800</b>	<b>4,400</b>	<b>6,700</b>	<b>1,700</b>
social media followers	youth & adult players	email subscribers	club families

# SPONSORSHIP PACKAGES

## TITLE SPONSORSHIP

**\$7500**

- Prominent logo placement on all marketing and event materials and signage leading up to and during the event itself.
- The event will be titled with the sponsor's name, such as "Foundations & Futures Gala - Presented by XX."
- 2-3 minute speaking opportunity during the event.
- 10 Complimentary Event Tickets
- Website Recognition: Featured prominently on the event's website with a dedicated sponsor page and a link to the sponsor's website.
- Social Media Promotion: Extensive promotion on the club's social media channels, including featured posts specific to your business and thank-you mentions before, during, and after the event.
- Branded Content: Opportunity to include branded materials for the event.
- Post-Event Acknowledgment: A special thank-you message in the post-event recap and on the club's website, highlighting the sponsor's contribution.

## PLATINUM SPONSORSHIP

**\$5000**

- Prominent logo placement on all marketing and event materials and signage.
- 8 Complimentary Event Tickets.
- Website Recognition: Featured on the event's website with a dedicated sponsor page and a link to the sponsor's website.
- Social Media Promotion: Up to 3 promotions on the club's social media channels, including featured posts and thank-you mentions before, during, and after the event.
- Branded Content: Opportunity to include branded materials in event gift bags or on display tables.
- Post-Event Acknowledgment: A special thank-you message in the post-event recap and on the club's website, highlighting the sponsor's contribution.

# SPONSORSHIP PACKAGES

## GOLD SPONSORSHIP (SIGNATURE AREA)

**\$3500**

\*DESSERT SPONSOR \*COCKTAIL SPONSOR \*ENTERTAINMENT SPONSOR  
\* VIDEO & PROGRAM SPONSOR \* VIP RECEPTION SPONSOR \* LATE NIGHT SNACK SPONSOR

- Your logo will be displayed in the area represented by the custom area of sponsorship.
- 4 Complimentary Event Tickets.
- Website Recognition: Featured on the event's website with a dedicated sponsor page and a link to the sponsor's website.
- Social Media Promotion: Up to 2 promotions on the club's social media channels.
- Post-Event Acknowledgment: A special thank-you message in the post-event recap and on the club's website, highlighting the sponsor's contribution.

## SILVER SPONSORSHIP

**\$2000**

- Prominent Name placement on event materials, including invitations, programs, and banners.
- 2 Complimentary Event Tickets.
- Website Recognition: Name on the event's website with a dedicated sponsor page and a link to the sponsor's website.
- Social Media Promotion: Up to 2 promotions on the club's social media channels.
- Post-Event Acknowledgment: A special thank-you message in the post-event recap and on the club's website, highlighting the sponsor's contribution.

## BRONZE SPONSORSHIP

**\$1000**

- Name Placement: The name will be displayed on some event materials.
- Website Recognition: Name on the event's website with a dedicated sponsor page and a link to the sponsor's website.
- Post-Event Acknowledgment: A special thank-you message in the post-event recap and on the club's website, highlighting the sponsor's contribution.

For more information, please reach out to Erin McDonald, SUSC  
Sponsorship Coordinator, by email at:  
**[sponsorship@surreyunitedsoccer.com](mailto:sponsorship@surreyunitedsoccer.com)**.

Have an idea for sponsorship? Let's collaborate on crafting a custom  
sponsorship package that resonates deeply with your brand and  
contributes significantly to the success of this transformative project  
for Surrey United SC and our local Cloverdale community!

Join us in making a difference in our community on and off the field!

