

# Surrey United SC Strategic Plan 2019-2024

## Multi Sport

- Futsal Program
- Multi Sport Programming
- Multi Sport Tournament(s)



## Competition

- College ID Camp(s)
- Travel Team Opportunities
- SUSC Annual Club Tournament
- Host High School Championships
- Host National/Provincial Competition



## Referees

- Increase Female Participation
- Enhance Mentorship and feedback opportunities
- Partnership with BC Soccer referee candidate program



## Player Development

- Academy Enhancements
- Strength and Conditioning
- Cradle to Grade Levels of Play
- Adaptability Program
- Sports Medicine Team



## Finance

- Align annual budget with strategic plan
- Major Club Fundraiser
- Sponsorship Program
- Procurement (equipment and player kit)



## Operations

- Technology Enhancements
- Social Media / Website
- CSA License / BCSA Charter
- Organizational Governance



## Facilities

- Clubhouse Build
- Additional Facility Use and Enhancements



## Community

- Awards Night
- Hardship Program
- Community School Programs
- Charity Events
- T3S Inspires Tournament



## Coaches

- Increase Female participation
- Enhance mentorship program and opportunities
- Strategic Recruitment
- Technical Communities
- Coaches and Manager Friendly/Social



## Education

- Parent Education Seminar Series
- Respect in Sport
- Coach Education Enhancement'
- Referee Education Enhancement